

# PRESS RELEASE

## PHILIPPINE STATISTICS AUTHORITY IX JOIN THE ANNUAL MARCHAS DE LAS MUJERES: A PURPLE WALK FOR A CAUSE SPEARHEADS BY THE CITY GOVERNMENT OF ZAMBOANGA

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*PSA-RSSO IX employees joined the annual Marcha de las Mujeres: A Purple Walk for A Cause spearheaded by the City Government of Zamboanga.*

08 March 2024 – ZAMBOANGA CITY. The Philippine Statistics Authority – Regional Statistical Services Office (PSA-RSSO) IX employees headed by the Gender and Development (GAD) focal persons Administrative Officer IV Yehrida S. Gulam and Assistant Statistician Roselyn R. Manalo joined the annual Marcha de las Mujeres: A Purple Walk for A Cause spearheaded by the City Government of Zamboanga through the GAD Focal Point System and GAD Services of the Office of the City Mayor in celebration of the National Women’s Month with its theme “Lipunang Patas sa Bagong Pilipinas; Kakayahan ng Kababaihan, Patunayan”.

This years' theme was anchored on the 6-year theme "We for Gender Equality and Inclusive Society" which started last year, 2023.

The participants were coming from the National Government Agencies, Government-Owned and Controlled Corporation (GOCC), Local Government Unit (LGU), Security Sector, Non-Governmental Organization (NGO), Academe, Hospitals and other Civic Group.

A kilometer walk was made by the attendees from the starting point at Bureau of Fire Protection to Paseo del Mar, Zamboanga City marking the end point of the parade. The parade was culminated by a short program prepared and conducted by the City Government of Zamboanga.

The success of the parade amplifies the celebration of the women's femininity embracing equality, diversity and inclusivity of all gender regardless of age, sex, culture and religion.

**CONRAD E. SONTILLANO**  
(Officer-In-Charge)  
OIC-CRASD Chief

*MFET/YSG/RRM/AEM*