PRESS RELEASE

PSA-ZDN Proceeds with Municipal-Level Trainings for the 2022 CBMS Rollout

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The Philippine Statistics Authority— Zamboanga del Norte now moves forward as it conducts its municipal training in the municipalities of Mutia on July 7–15, and both Rizal and Sibutad on July 11–19, in preparation for the August 2022 rollout following the CBMS timetable of activities. To obtain reliable statistics for each municipality, this activity seeks to equip participants with the knowledge and skills they need to conduct an accurate enumeration. The training involves "Question and Answer"

Figure 1. This illustration was taken during the municipal training conducted in Sibutad, Zamboanga del Norte.

exercises, open forums, and ice-breakers to boost participation while fully engaging their analytical capacity. A Mock interview was conducted to simulate actual enumeration procedures so that enumerators may have a glimpse of what must be expected when the data collection formally starts. Furthermore, this may help them to have an idea of how to properly approach households, ask questions, formulate strategies, and what practices must be avoided during enumeration.

2022 CBMS August rollout will commence on August 8, 2022. Enumeration will be done using a Computer-Assisted Personal Interview (CAPI) method. Residents of these municipalities involved in this rollout are encouraged to participate in this national activity.

For additional information, visit the official website (https://psa.gov.ph/) or like and follow the official Facebook page of PSA (https://www.facebook.com/PSAgovph).

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