



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report it Right: The Data Reporting Contest

● About the Contest ●

The Report it Right: The Data Reporting Contest is an on-the-spot contest that challenges participants to craft an informative and well-structured press release based on official statistics. The contest highlights the importance of data-driven reporting in journalism and aims to develop participants' ability to interpret and communicate statistical data effectively.

Participants will be provided with a topic and a corresponding set of official statistics from the Philippine Statistics Authority (PSA). Using this information, contestants must write a compelling press release-style report that presents key findings, offers insightful analysis, and provides actionable recommendations for policymakers, businesses, or other relevant stakeholders.



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report it Right: The Data Reporting Contest

● About the Contest ●

The contest objectives are as follows:

- 1. To promote excellence in statistical communication among participants.**
- 2. To develop skills in data interpretation, press release writing, and public communication.**
- 3. To emphasize the importance of statistics in evidence-based policymaking, governance, and decision-making.**



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report it Right: The Data Reporting Contest

● Eligibility & Registration ●

- 1. The contest is open to all interested individuals residing in the region or province, regardless of affiliation or institution.**
- 2. Each prospective contestant must submit only one (1) pre-registration form to express their intent to join.**
- 3. Pre-registration must be completed via the official <https://tinyurl.com/PreRegFormReportItRight> by **15 AUGUST 2025**.**
- 4. A confirmation email will be sent upon successful registration.**

Note: Only the first 30 complete pre-registration forms will be accepted for the contest. Submissions beyond this limit will not be considered, regardless of registration status.



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL READY, STAT, GO!



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report it Right: The Data Reporting Contest

● Contest Mechanics ●

1. Contestants must bring their own laptop or tablet. If unavailable, a handwritten entry on A4 paper is allowed (clear, printed handwriting only).

2. Each contestant will be provided with the same set of tables containing PSA statistics as the basis for their data report. This will ensure a standardized basis for evaluation.

3. Contest duration is one (1) hour. A 10-minute warning will be issued before the time ends.

4. All submitted reports must meet the following specifications:

4.1. Language and Length: The report must be written in English and contain a minimum of 500 words.



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report it Right: The Data Reporting Contest

● Contest Mechanics ●

4.2.Format (Electronic Submissions):

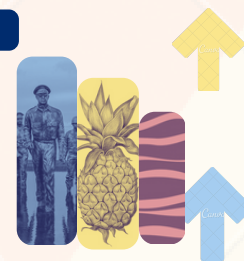
- Must be typewritten using Arial, 12-point font, and double-spaced.
- Data visualizations, if included, must be properly labeled and integrated into the report.
- Acceptable file formats include PDF and DOCX.

4.3.Format (Handwritten Submissions):-

- Must be written clearly and legibly in printed handwriting (not cursive).
- Use A4-sized paper, one side only.
- Each page must be numbered sequentially.



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report It Right: The Data Reporting Contest

● Contest Mechanics ●

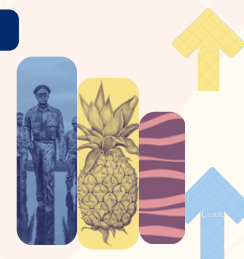
5. The report must follow a press release format, consisting of:

- a. A clear and informative title.**
- b. A lead paragraph summarizing the key message.**
- c. A body that presents findings, interprets data, and explains context.**
- d. A conclusion that provides actionable recommendations for relevant sectors (e.g., policymakers, businesses).**
- e. Proper attribution of the data source (e.g., "Source: Philippine Statistics Authority, 2025").**

6. Data visualizations (optional but encouraged) should be directly relevant and clearly labeled.



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report It Right: The Data Reporting Contest

● Contest Mechanics ●

7. All handwritten entries shall be submitted directly to the designated proctor. Meanwhile, all entries in electronic form should be submitted to the Regional Statistics Service Office (RSSO) via email: rss009socd@psa.gov.ph, following this email subject format.

Subject: [Report It Right] 2025 Regional CBMS Convention and Data Fest

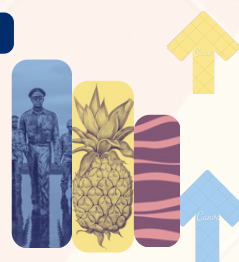
8. All submission emails must include the following information:

- Full name of the participant
- Name of Organization/Institution
- Mobile number

9. Failure to follow the mechanics will result in disqualification.



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report It Right: The Data Reporting Contest

● Judging & Evaluation Criteria ●

1. Entries will be evaluated by a panel bed on the following criteria:

Criteria for Judging	Description	Weight
1. Statistical Analysis and Interpretation	Assesses the accuracy, depth, and clarity of the statistical analysis. Participants must demonstrate proper interpretation of data, ensuring statistical findings are contextualized and relevant to the topic. The analysis should be methodologically sound, avoiding misrepresentation or overstatement of results. Consideration is given to how well the data is used to support meaningful conclusions or narratives.	30%
2. Insightfulness and Originality	Evaluates the uniqueness and depth of insights presented. Posters should go beyond surface-level reporting to uncover significant trends,	30%



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report It Right: The Data Reporting Contest

● Judging & Evaluation Criteria ●

Criteria for Judging	Description	Weight
	patterns, or anomalies. Original thought is rewarded—whether in the framing of the topic, the questions raised, or the implications suggested. Effective posters offer perspectives that are thought-provoking and rooted in evidence.	
3. Reporting Style and Structure	Measures the clarity, coherence, and professionalism of the report's written elements. Text should be well-organized, grammatically correct, and concise, maintaining a tone appropriate for public communication. The narrative should guide the viewer logically from context to conclusion, reinforcing understanding without jargon or ambiguity.	20%



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report It Right: The Data Reporting Contest

● Judging & Evaluation Criteria ●

Criteria for Judging	Description	Weight
4. Visual Presentation and Communication	Assesses the effectiveness of visual elements (charts, graphs, layout, colors, typography) in enhancing understanding. Visuals must be accurate, appropriate to the data type, and integrated seamlessly with the written content. Design choices should prioritize clarity and accessibility, making the data easier to interpret and remember.	10%
5. Overall Impression	Judges the overall effectiveness of the poster as a communication tool. This includes adherence to contest guidelines, originality, completeness, and attention to detail. The poster should leave a strong impression, balancing analytical quality with visual appeal, and delivering a clear, unified message.	10%
Total		100%



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report It Right: The Data Reporting Contest

● Judging & Evaluation Criteria ●

2. The panel of judges reserves the right to disqualify any submitted entry that does not comply with the mechanics or has concerns about copyright infringement.

3. The decision of the panel of judges is **FINAL & IRREVOCABLE.**



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report It Right: The Data Reporting Contest

● Rules & Ethical Standards ●

1. Use of the internet, mobile phones, or external references is strictly prohibited.
2. Use of AI-generated content is not permitted.
3. Plagiarism in any form will result in disqualification. Entries will be reviewed using plagiarism detection tools.
4. References must be cited; use of copyright-protected elements without permission is grounds for disqualification.
5. All submitted entries become the property of the PSA. The visual representations may be used by the PSA for advocacy and other purposes it deems appropriate.
6. By entering the competition, the participants declare that the articles submitted is their original work, has not been submitted to any other competition, and does not infringe on any third party's existing copyrights.



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

Report It Right: The Data Reporting Contest



Awards & Recognition



- 1. The top three (3) winners will receive official tokens and recognition.**
- 2. Winning articles will be announced during the closing ceremony of the 2025 Regional CBMS Convention and Data Fest and will be featured on the respective RSSO webpage post-event.**
- 3. Selected entries may be included in a post-event PSA publication or advocacy toolkit.**