



2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

StatShots: Telling Stories through Data & Lenses

About the Contest

This photography contest highlights the United Nations Sustainable Development Goals (SDGs) and invites individuals to become storytellers of change through the lens of their cameras-and the power of statistics. Open to all individuals, the contest encourages participants to capture compelling images that reflect the realities, challenges, and progress related to one or more of the 17 SDGs, such as no poverty, zero hunger, quality education, gender equality, decent work, and climate action.

What sets this contest apart is its fusion of art and data: Each photo entry must be accompanied by a caption that includes a relevant statistical fact or figure to reinforce its message. Whether sourced from official reports, surveys, or publications of the Philippine Statistical System, the statistic should help contextualize the image and emphasize its connection to sustainable development.



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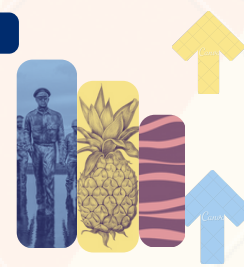
● About the Contest ●

Whether sourced from official reports, surveys, or publications of the Philippine Statistical System, the statistic should help contextualize the image and emphasize its connection to sustainable development.

Participants are encouraged to explore their surroundings and tell meaningful stories of communities overcoming adversity, individuals leading change, or environments in transformation—using photography as a tool for advocacy and awareness. By pairing visuals with data, the contest aims to promote both statistical literacy and creative expression, empowering the youth to communicate insights that inspire informed action. Winning entries will be featured in an exhibit during the 2025 Regional Community-Based Monitoring System (CBMS) Convention and Data Festival (Data Fest).



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● Eligibility & Registration ●

1. The contest is open to all individuals residing in the region or province, regardless of affiliation or institution.

2. Participants may only submit one (1) entry.

3. Registration must be completed via the official link <https://tinyurl.com/RegFormStatShots> by 31 July 2025.

4. Confirmation will be sent upon successful registration.

Note: Only the first 30 complete registrations will be accepted for the contest. Submissions beyond this limit will no longer be considered, regardless of registration status or completeness of the entry.



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● Contest Mechanics ●

1. Participants are invited to focus on one of the following SDGs:

- **No Poverty**
- **Quality Education**
- **Zero Hunger**
- **Climate Action**
- **Reduced Inequalities**

2. Each participant must submit one (1) original photograph, accompanied by a short caption that includes a relevant statistical fact or figure to reinforce its message. In addition, it should also include a brief written narrative (less than 150 words) to explain how your shot is linked to the chosen SDG and why it matters to you.

The narrative should be written in English.



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● Contest Mechanics ●

3. A participant may only submit a maximum of 1 photo.

4. Photos specifications are as follows:

- Digital submissions must be sent as jpg, the minimum photo size is 5 MB.
- Photographs must be at least (1920) pixels in width, (1280) pixels in height and (72dpi) in resolution. Smaller Photographs will be disqualified.
- Images must not include any embedded marks, logos names or signatures.
- Digitally manipulated images are NOT accepted. Only basic enhancements such as sharpening, contrast adjustment, or simple cropping will be allowed.



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5. If the photograph includes an identifiable individual, the participant must secure written consent from the subject. For minors, parental or guardian permission is required.

6. The entry shall not contain any inappropriate or indecent acts.

7. All entries must be submitted to the Regional Statistics Service Office(RSSO) via email: rso09sod@psa.gov.ph following this email subject format.

Subject: StatShots 2025 Regional CBMS Convention and Data Fest_Full Name

Example: StatShots 2025 Regional CBMS Convention and DataFest_Juan Dela Cruz



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8. All submission emails must include the following information:

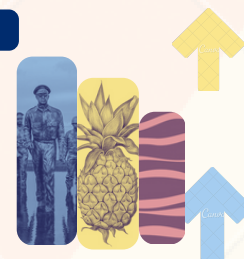
- **Full name of the participant**
- **Name of Organization/Institution**
- **Mobile number**

9. The deadline of submission is on **29 AUGUST 2025. All late submissions will be disqualified.**

10. Failure to follow the mechanics will result in disqualification.



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● Contest Criteria for Judging ●

1. The StatShots entries will be evaluate by a panel based on the following criteria:

Criteria	Description	Weight
1. Relevance to the Theme	Assesses how well the photo aligns with the selected Sustainable Development Goal (SDG). Judges will consider the clarity and strength of the connection between the image and the chosen theme, including how effectively the photo communicates the intended message or highlights key issues related to the SDG.	35%
2. Creativity	Refers to the uniqueness and originality demonstrated in the photo. Judges will evaluate the photographer's creative approach, perspective, and the innovative use of subject	30%



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Criteria	Description	Weight
	matter or visual elements to convey a compelling story or idea.	
3. Technical Quality	Measures the photographer's technical proficiency, including the use of lighting, focus, composition, depth of field, and overall clarity. Attention to these elements reflects the photographer's skill and enhances the visual effectiveness of the photo.	20%
4. Overall Impact	Pertains to the emotional and visual impact of the image. Judges will consider how powerful, thought-provoking, or inspiring the photo is, and how effectively it captures the viewer's attention and conveys a lasting impression.	15%
TOTAL		100%

2. The panel of judges reserves the right to disqualify any submitted entry that does not comply w/the mechanics or has concerns about copyright infringement.

3. The decision of the panel of judges is **FINAL** and **IRREVOCABLE**.



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● **Rules and Ethical Standards** ●

- 1. Use of AI-generated content is not permitted.**
- 2. Plagiarism in any form will result in disqualification. Entries will be reviewed using plagiarism detection tools.**
- 3. All submitted entries will become the property of Philippine Statistics Authority(PSA). The photo entry may be used by PSA for advocacy purposes and/or any other uses it may deem appropriate.**
- 4. By entering the competition, the participants declare that the photo entry submitted is their original work, has not been submitted to any other competition, and does not infringe on any third party's existing copyrights. Photos which have won in other contests, have been used for commercial purposes, or have been published are not eligible to join**



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● **Awards and Recognition** ●

1.The top three (3) winners will receive official tokens and recognition.

2.Top 10 entries will be displayed in an exhibit during the 2025 Regional CBMS Convention and Data Fest and will be posted on the respective RSSO web page after the event.

3.Selected entries maybe included in a post-event PSA publication or advocacy toolkit.