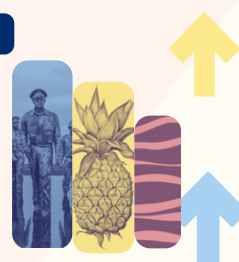




2025 REGIONAL CBMS CONVENTION AND DATA FESTIVAL **READY, STAT, GO!**



Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems

StatisTiktok Making Contest

● About the Contest ●

StatisTiktok Making Contest is a video-making contest which goal is to create short, creative and informative videos related to the theme "Ready, Stat, Go! Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems" of the 2025 Regional Community-Based Monitoring System (CBMS) Convention and Data Festival (Data Fest).

The videos may also include commentary or narration to provide additional context and insights related to the abovementioned theme. The Tiktok video entry is intended to make statistics interesting and accessible to a wider audience.



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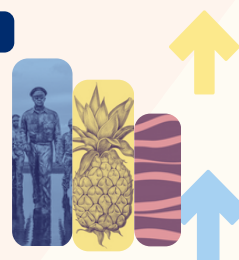
StatisTiktok Making Contest

● Eligibility & Registration ●

1. The contest is open to all interested individuals or groups residing in the region or province, regardless of affiliation or institution.
2. Each participant or group may submit only one (1) entry.
3. Participants may join individually, in pairs, or as a group. There is no maximum number of members per group.
4. Registration must be completed via the official link:
<https://tinyurl.com/RegFormStatisTiktok> by **31 JULY 2025**.



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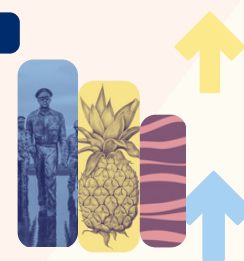
● Eligibility & Registration ●

5. A confirmation email will be sent upon successful registration.

Note: Only the first 30 complete registrations will be accepted for the contest. Submissions beyond this limit will no longer be considered, regardless of registration status or completeness of the entry.



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StatisTiktok Making Contest

Contest Mechanics

- 1. The central theme for StatisTiktok should be related to the 2025 Regional CBMS Convention and Data Fest's theme, "Ready, Stat, Go! Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems".**
- 2. The entry can be in Filipino, English, or a combination of both.**
- 3. The entry shall not contain any inappropriate or indecent acts.**
- 4. The length of each entry should be a minimum of 1 minute and not exceeding 3 minutes and with a file size of not exceeding 100 MB.**



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Contest Mechanics

5. Tiktok entry/ies must be posted through one of the participant's Tiktok accounts. Note that the participant's account should be public for the judges to view the Tiktok video. Also, the Tiktok entry should be posted publicly.

6. All entries must be submitted to the Regional Statistics Service Office (RSSO) via email: rso09sod@psa.gov.ph following this email subject format.

Subject: StatisTiktok 2025 Regional CBMS Convention and Data Fest_Full Name

Example: StatisTiktok 2025 Regional CBMS Convention and Data Fest_Juan Dela Cruz

Note: In case of a group, the full name of the leader shall be written.



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Contest Mechanics

7. All submission emails must include the following information:

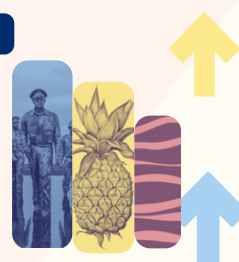
- Full name/s of the participant/s
- TikTok Account Name where the entry was posted
- Name of Organization/Institution
- Mobile number

8. The deadline of submission is on **29 AUGUST 2025. All late submissions will be disqualified.**

9. Failure to follow the mechanics will result in disqualification.



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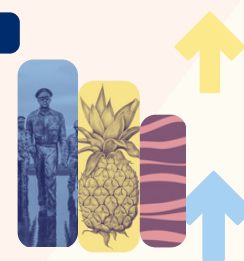
● Judging & Evaluation Criteria ●

1. Entries will be evaluated by a panel based on the following criteria:

Criteria for Judging	Description	Weight
1. Relevance to the theme	Assesses how well the TikTok entry aligns with the official theme: "Ready, Stat, Go! Building Agile, Resilient, and Future-Ready Filipino Communities through Data-Driven Systems." The video should effectively communicate a message or narrative that supports the theme's core ideas and goals.	35%
2. Content and Visual Interpretation	Evaluates the clarity, accuracy, and effectiveness of the video's message and how statistical or data-driven concepts are conveyed through visuals, narration, storytelling, among others. The video should inform or educate while maintaining audience engagement.	30%



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● Judging & Evaluation Criteria ●

3. Creativity	Measures the originality of the concept, use of innovative video techniques, and overall artistic expression. The video should show imaginative thinking in presenting the content in an engaging and compelling way.	20%
4. Originality	Judges the uniqueness of the video's content and presentation. Entries must present fresh perspectives or novel approaches, avoiding clichés or reuse of common formats. Reused or previously submitted videos will be disqualified.	15%
Total		100%

2. The panel of judges reserves the right to disqualify any submitted entry that does not comply with the mechanics or has concerns about copyright infringement.

3. The decision of the panel of judges is **FINAL** and **IRREVOCABLE**.



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StatisTiktok Making Contest

● Rules & Ethical Standards ●

1. Use of AI-generated content is not permitted.
2. Plagiarism in any form will result in disqualification. Entries will be reviewed using plagiarism detection tools.
3. References must be cited; use of copyright-protected elements without permission is grounds for disqualification.
4. All submitted entries will become the property of Philippine Statistics Authority. The Tiktok video entry may be used by PSA for advocacy purposes and/or any other uses it may deem appropriate.
5. By entering the competition, the participants declare that the Tiktok video entry submitted is their original work, has not been submitted to any other competition, and does not infringe on any third party's existing copyrights. Tiktok videos which have won in other contests, have been used for commercial purposes, or have been published are not eligible to join.



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StatisTiktok Making Contest

● Awards & Recognition ●

1. The top three (3) winners will receive official tokens and recognition.
2. The winners will be announced during the closing ceremony of the 2025 Regional CBMS Convention and Data Fest and will be featured on the respective RSSO webpage post-event.
3. Selected entries may be included in a post-event PSA publication or advocacy toolkit.